THE YOUNG MUSICIAN'S TEXTBOOK

VOL.21 • NO.8

MONTHLY

HOW TO PLAY
THE ROMANTICS'
"WHAT I LIKE
ABOUT YOU"

ALTERED PENTATONICS

MAY IS INTERNATIONAL DRUM MONTH

SETTING UP A
RECORDING
STUDIO
AT HOME OR
AT SCHOOL

It's been a long road for this songwriter turned R&B star, but she's in the money now.

- **♦ Taking Notes: A Sibelius Primer**
- **◆ Energizing Your Recruitment and Retention Efforts**
- **♦ Music Tech Tools for Summer and Beyond**
- ◆ Five Ways to Create a Teaching Moment With Make Music Day





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Doing It Yourself

IN THIS MAY ISSUE OF IN TUNE'S STUDENT EDITION - the last of this school year's publishing season - we've included a feature on creating a "project studio." The essence of the piece is that, with today's technology, a recording facility can be fashioned from a few readily available, and/or affordable, devices. It's something that is now far less mysterious and complex than most would imagine, and all the instruction needed to build and operate such a facility is also freely available with some searching online. The idea is that if music teachers add such a resource to their music rooms, they can offer lessons on the elements of recording, as well as music creation, an option within the music education experience.

A second part of our story is that music students can also create project studios of their own; these days, a student with the right mobile phone needs little else to create and record music, and there are certainly those who know it. However, in general, the same equipment and processes that allow for a "scholastic studio" apply to the establishment and operation of a home studio. More on that in our feature.

This adjunct notion is certainly meant to urge students to spend time this summer composing and recording on their own, but it's also an exhortation to be their own teachers, whether that means putting together a songwriting and recording capability, or starting a band, or taking private lessons, or simply devising a schedule of playlists and/or videos about musical subjects. English teachers might suggest, or even require, a summer reading list. It's therefore not far-fetched for music teachers to compile a list of listenings, free online lessons or other musical activities to pursue over the break. Apologies to those already doing these things.

So much of music education is about doing "it" oneself, which is a big reason why the activity is so valuable – and explains why so many leaders and high income earners have musical development in their backgrounds. The concepts taught via music education are highly transferable to a limitless number of life experiences - which circles us back to suggesting, or encouraging, a "do-it-yourself" send off to summer. In that way, our story on how to set up a studio is really a metaphor. It's not so much the studio, but the establishment of an apparatus that allows young people to exercise creative self-determination that is the jewel. In our opinion, there's no greater lesson to be given, or gotten.

Teachers can go to intunemonthly.com/lessonplans for full lesson plans and videos.

This month, lesson plans are available for the following stories:



Muni Long

Muni Long (born Priscilla Renae Hamilton) spent the first years of her career as a songwriter for some of the best known R&B and pop artists in the business. Then, stepping out of the shadows, she began

singing her own songs, and is now releasing music that's climbing the charts.



Altered **Pentatonics**

Our writer offers that "changing just one of the notes of (the pentatonic) scale by even half a step

can have a big effect on what we can create with it. These altered scales open up new worlds of patterns and melodies for us to practice and use in our music."



How To Play "What I Like About You" by **The Romantics**

"What I Like About You." was a hit for The Roman-

tics, a band from Detroit Michigan, when it was released in 1980 on their self-titled debut album. Our music producer and In Tune writer suggests that it's the perfect encore tune to close out a



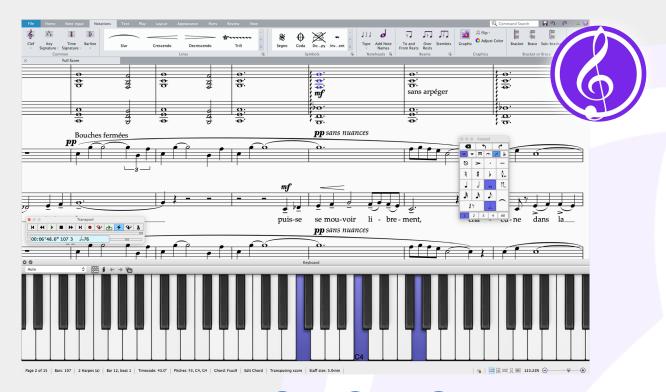
Denis Bouriakov

Celebrated for his exceptional artistry and technical prowess on the flute, Denis Bouriakov has etched his name among the pantheon of

flute virtuosos with a career that spans continents, genres, and collaborations with some of the world's leading orchestras and musicians.

QUIZ ANSWERS: 1B, 2C,3C,4D,5A,6B,7B,8C,9C,10B

For more, go to intunemonthly.com/subscribe



TAKING NOTES: A SIBELIUS PRIMER

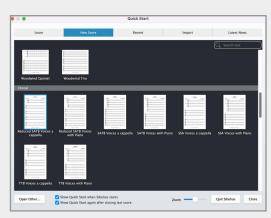
IBELIUS IS AN INDUSTRY-STANDARD software program that helps arrangers, composers, and educators work with music notation for various use cases. From concert halls to classrooms, composers, arrangers, and educators rely on Sibelius to write, share, and publish music. The software powers today's professional music industry with sophisticated features like AI-powered accelerators, advanced options for markup and layout, Cloud Sharing, and the ability to work across any device. But, the Sibelius opportunity in the classroom is also legendary.

Sibelius is an invaluable tool for educators teaching music

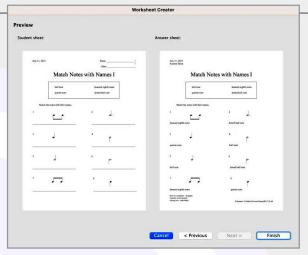
theory, arranging, or anything involving notation.

- For example:
- Sibelius offers a workflow in the cloud that allows teachers to share and receive work created by students, dispatch assignments, or share music in the classroom.
- Sibelius ships with over two thousand music snippets and worksheets that can shortcut lesson planning.
- Sibelius can adapt and is compatible with any iOS or PC computers, tablets, or Chromebooks (coming soon), keeping workflow consistent across devices.
- Sibelius also offers academic pricing and flexible licensing

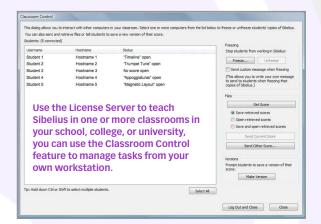
Kickstart a lesson with an idea from over 2000 snippets where you can quickly add chunks of notation with chord symbols, text, diagrams and more already built in.







Worksheet Creator contains ready-made lesson plans. You can also add your own to the Worksheet Creator, which includes 1,700 worksheets, projects, exercises, songs,instrumental pieces, lyrics, posters, reference material, and other resources.



options that help students and teachers use Sibelius on multiple devices. Teams licensing helps avoid the need for network admins, though Sibelius does offer on-premise licensing as well that can be administered by an IT department.

PLANNING A COMPOSITION LESSON

- Use Sibelius Snippets to create a lesson using over 2000 short music segments where you can quickly add notation with chord symbols, text, diagrams and more already built in. Start with a "choral" template and then search something like "soprano" to copy and paste an idea from the library.
- With Worksheet Creator, you can start with a ready-made worksheet or ready-made lesson plan. Or you can create your own worksheet or lesson from 1,700 worksheets, projects, exercises, songs, instrumental pieces, lyrics, posters, reference materials, and other resources. Worksheets have built in randomizers to generate questions as well as answer keys to make lesson building fast.

You can choose from six main categories in the Worksheet Creator:

• "Elements of Music" covers music theory



SIBELIUS Today

EDUCATORS FAMILIAR WITH an older version of Sibelius will find the same easy and smart layout features in the latest version, including Magnetic Layout, which adjusts to your note inputs, keypad workflow that keeps all your note options in front of you, and quick note entry, which provides multiple ways to input notes. There's arranging and markup for guitar tabs, articulations, lyrics, expression text, support for MIDI and MIDI import and a 24GB sound library of included content.

However, more recent releases have added many new features to help navigate the world of composition and arranging, including Copy/Paste with Pro Tools (added in 2024), Alpowered chord symbols, harmonic analysis, and more. Parent company Avid offers that "Sibelius is the educators' choice, the #1 recommended software for composition, and is available for anyone composing or arranging music, from students to top of field composers and publishing houses."



View, share, publish, and collaborate around the world or across the room with Cloud Publishing, allowing you to work without missing a beat.

and musicianship.

- "Writing and Creating Music" includes notation, transposing, arranging, composing, and improvising.
- "Selected Repertoire" has over 400 pieces for voice, piano, and other instruments, including songs in 14 different languages and 50 Bach keyboard pieces suitable for study, arranging, and performance. Plus, there are 45 poems to set to music.
- "Reference" includes over 200 scales and modes, ranges of different instruments, etc.
- "Posters, Flashcards, and Games" contains nearly 200 options, from notes and keys to pictures of instruments.

Each of these categories contains further sub-categories. For example, Elements of Music includes 14 areas, such as rhythm, scales, sightreading, and ear training.

If you're an educator using the License Server to teach Sibelius in one or more classrooms in your school, college, or university, you can use the Classroom Control feature to manage tasks from your own workstation. Access files on networked devices, send or retrieve materials from your students, and even "freeze" Sibelius on your students' devices to ensure everyone in class is paying attention to you, and not their composition.

View, share, publish, and collaborate around the world or across the room with Cloud Sharing, allowing you to work without missing a beat. \blacksquare

The Tao of In Tune

AS WE'VE POINTED OUT, "The Tao Of In Tune" is meant to explain why we write what we write. Most of what we write is meant to supplement a modern music education, whether it fits into the curriculum or just serves as enrichment through ancillary reading. We look for the offbeat and unusual. And although we know that a story about a Bob Dylan musical (see the In Tune Music News vignette in the student edition), for example, may be of interest to only a few, that's okay. If we find and offer enough unique musical subjects

over the course of a school year, a few here and there might add up to many.

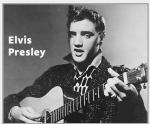




MUSIC NEWS

Our collection of music news is designed to keep music students aware of the broader music world around them. This issue's vignettes include "YouTube's Hum-to-Search Update,""Taylor Swift Breaks (Another) Record,""UK's Inclusive Music Fest," "Bob Dylan's Music Comes To The Boston Stage," and more.





INFLUENCES

Here's how the influences of rock band The 1975 connect back through time to The King of Rock & Roll, Elvis Presley.





MEDIA

Our monthly collection of music media features the new book Broadcasting the Ozarks: Si Siman and Country Music at the *Crossroads* — *by Kitty Ledbetter*,

a podcast called "Who Cares About The Rock Hall?" from Podbay, The Easy Jazz Play Along Series of sheet music from Hal Leonard, and more.





FRONTRUNNER

This month's Frontrunner column features another collection of artists on the rise, bracketed by a list of noteworthy songs curated with student musicians in mind. It includes Djo (the musical alias of Joe Keery, best known for his acting career, but also a multifaceted talent and musician., Atlanta-based singer-songwriter Faye Webster, emerging R&B/pop talent Victor Ray, indie folk band Good Neighbours, and Canadian country music sensation Terri Clark



WHAT DO YOU DO?

Chris Hankes is Director of Sales and Marketing Experience for KHS America, an instrument manufacturer and parent

company of Jupiter, Mapex, Walden, Hercules Stands, Altus Flutes, Hohner and SONOR, among other brands.

MEMORABLE MUSIC MUSEUMS

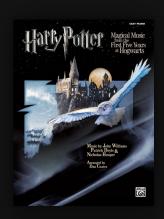
Located at the headquarters of NAMM (The National Association of Music Merchants) in Carlsbad, CA, The Museum of Making Music was built to celebrate the entire music industry and all its participants.

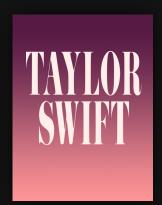




Music your students will love to practice

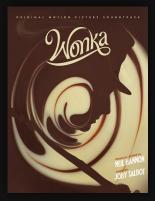
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BY MARCIA NEEL



A String of Pearls

Energizing Your Recruitment and Retention Efforts

T'S SPRING, and if you haven't done so already, now is the time to redouble your recruitment and retention efforts and shift them into high gear. Below are a few ideas to get you started from some remarkable music educators.

You will be amazed at how current students can help to recruit new students. Make time to take photographs of your current ensemble members and get a short testimonial from them. If they participate in other activities (soccer, basketball, skateboarding, etc.) have them wear their uniform or have their equipment with them. Have them prepare a short statement like: "Band is fun!" or "Our Director is Cool!" or "The Music We Sing Rocks!" Put together a PowerPoint with the pictures, with names, grade, instruments and their testimonial and play it on your program's website. This kind of social proof allows students and their parents to see and hear firsthand how music is beneficial and why it's worthwhile.

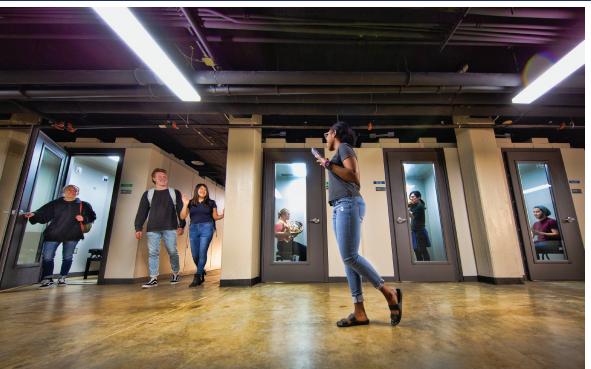
Next, write a message to the parents of every potential student about why their child should join your music program. Include a specific call to action inviting them to attend an upcoming concert or to meet with you directly. Be sure to add

the collected testimonials and personalize your message with a mail-merge program. Consider sending a series of followup messages to parents who do not respond right away. (Dr. Charlie Menghini)

Now is an excellent time to present next year's beginning students with gear to get them excited about joining their chosen ensemble. The same is true for students who will be moving to their high school ensembles. Hats, t-shirts, and water bottles make excellent gifts and just might encourage hold outs to join in the fun. (Cheryl Floyd)

Familiarize yourself with what your future beginners are watching and listening to these days. Is there a pop tune, TV theme song, or video game motif that this year's beginners keep trying to figure out? If so, you may want to include that tune in any recruitment performances or videos. Chances are good that the music you are listening to and the media you are watching is not the same as your would-be beginners. Find out what they are obsessed with and figure out how you can incorporate it into your recruitment productions or visit with their elementary music teacher to incorporate a well-loved

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Experienced music teachers know the difference that distraction-free practice can make to critical listening and learning. That's why Wenger SoundLok Sound-Isolation Rooms are so effective. They have a proven, higher degree of sound isolation that controls the broader frequency range and sound levels made by instrumental music. SoundLok comes in many sizes and can be assembled almost anywhere while integrating with your electrical, ventilation and fire systems. It's been proven in schools for over 40 years.



Virtual Acoustic Environment (VAE®) technology can also be included in your SoundLok room. This allows students to adjust the acoustic profile of the room to mimic everything from a recital hall to an auditorium to a cathedral. They can even record and play back sessions for review or accompaniment.

Discover the difference that proper sound isolation can make today!





song that was learned in their music class. You could even simply plan to have students or teachers demonstrate the instruments and the demonstrators could play those themes as single-line melodies. If your would-be beginners get excited about that tune, it may help them get excited about ensemble music-making! (Dr. Sarah Labovitz)

Organize your 2024-25 performance and activity calendar and post it on your website, but also make it available on quality paper and have it available to distribute to every student (and their parent) who is eligible to enroll in the program. It will generate excitement for everyone to see that participating in music provides experiences and group activities that will actively engage the students. Be sure to schedule the First Performance Day of Celebration demonstration concert within the first six to seven weeks. Download the scripted toolkit at nammfoundation.org/FPNDOC.

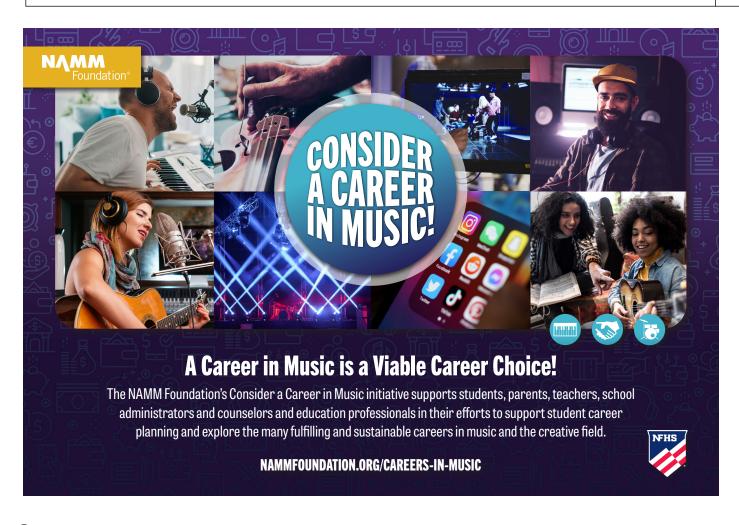
Check in with your counselor's office to double-check when next year's class rosters need to be submitted. The more that can be done in advance, the better. Registration deadlines may be right around the corner so if auditions need to be held for your advanced ensembles, this would be a good time to get them scheduled. Inquire appropriately to determine if changes in the master schedule are planned that might affect your students being able to sign up for the program. Advanced or AP courses can create challenges for many individual students. (Marcia Neel)

New recruitment and retention tips, as well as general success tips, are provided monthly by esteemed music educators who represent a variety of genres. This free "More to Start, Fewer to Quit" service is provided by the non-profit, Music Achievement Council. You can sign up to receive this resource directly into your in basket at no charge by registering at MSFQ.org/guide. T



MARCIA NEEL serves as Senior Director of Education for Yamaha Corporation of America. She also serves as Education Advisor to the Music Achievement Council, a 501(c)(6) organization whose sole purpose is to assist directors in recruiting and retaining students in instrumental music

programs through effective professional development. Marcia also serves as a member of the Board of Directors of Percussive Arts Society.





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FROM OUR FRIENDS AT MUSICFIRST CLASSROOM MUSIC TEC FOR SUMMER AND BE

By Marjorie content for **MusicFirst**

EYOND



EADING INTO THE END of the school year, it's helpful to have a few surprises to keep students engaged and excited about making music. Here then are some student-tested, teacher-approved tools to spark creativity and keep everyone on track. Since these apps are 100% online, students can continue learning and creating during the summer break too!

DAWS & AUDIO

NEW FUNCTION: SOUNDTRAP "CHORDS"

soundtrap.com/content/news/introducing-chords

While Soundtrap has been around for a while, the recent addition of a Chords tool opens up a whole new realm of possibilities. When you add a new MIDI track, the user can preview and enter chords directly in a variety of genres and 20 different patterns. It's almost like having Band in a Box built into Soundtrap. It is ideal for students who want to build their own songs but may not know how to play or build chords using the piano roll.

Some ways to get started with Soundtrap and the Chords tool:

- Check out this explainer video about using the Chords function in Soundtrap by Shed the Music guru Bob Habersat: tinyurl.com/it218mfc3
- Just getting started with Soundtrap? Try this student course: tinyurl.com/it218mfc4
- Looking to build your digital music educator skills with Soundtrap? The Soundtrap for Education Certified Educator Course is a great option for self-paced PD. tinyurl.com/it218mfc1

RESOURCE: AUDIO TEST KITCHEN

Audio Test Kitchen is an incredible online resource that allows you to hear how hundreds of microphones sound when used in a recording. WOW! This free website is a must for anyone thinking of purchasing a microphone and for anyone who teaches the basics of recording and microphones. Almost every brand and model of microphone is represented and the ability to hear them all side by side is a huge advantage when you're thinking of purchasing a mic for a specific situation. Explore more here: tinyurl.com/it218mfc2

TOOL: OGENPLUS

Last month, InTune featured an article on OGenPlus. O-Gen Plus is a whole new O-Generator - featuring a completely redesigned interface, three different views for stu-



dents to create music, new sounds, MIDI device capability, and much, much more! Students and teachers will have a new way to create music - accessible to ALL students - no matter their music making experience. If you've been looking for an online alternative to Ableton Live, OGenPlus may be the program for you and your students. If you don't have a MusicFirst subscription, request a free trial to explore this multi—faceted DAW with built in lessons too! musicfirst.com/free-trial

TOOL: SYNTHCU.BE

Sometimes you find a site that is music technology oriented, and you say out loud "Now this is fun!" Meet SynthCu.be! This FREE online music making tool is a lot more game-like than a functional synth, and it's a LOT of fun. Based on the Rubik's Cube, the 6 sides of the cube have 9 "spots" per side. Each spot is a different color, and each color is a different synth sound. While the object is to "solve" the Rubik's Cubestyle puzzle, by clicking on each side and rotating it until all of the colors on each side "match" much like you would with a real Rubik's Cube, you get to make music along the way. airtightinteractive.com/projects/synthcube/



TOOL: AUDIOMASS

If you've been looking for free, online alternatives to Audacity (an amazing, locally installed audio editing application), test drive AudioMass. This open-source web-based audio and waveform editing tool is a super powerful tool that works on any device including Chromebooks. AudioMass allows you to record live or import existing audio tracks. Editing tools include the basics like 'cut' and 'trim', plus a wide variety of effects, including fades, compression, lots of EQ options, and more. These effects can be applied to the entire track or to specific sections using the simple editing tools that are available. This is an extremely impressive, slick interface and runs 100% in the browser. audiomass.co

TOOL: ROLAND 50 STUDIO

Released in celebration of Roland's 50th Anniversary in 2022, the Roland 50 Studio is an amazing free site that includes some of the most iconic Roland instruments. roland50.studio/ Created by Yuri Suzuki and Roland engineers, the site started out in 2020 as a way to play the virtual versions of the Roland TR-808 Drum Machine and the TB-303 bass synth. For the 50th Anniversary, they added the SH-101 (a synth), SP-404 (a sampler), the TR-606, TR-707 and TR-909 (drum machines) all for free. If you are not familiar with these Roland products from the 1980's, they really were innovative and wildly popular. Here is a short video that provides an overview of the site: tinyurl.com/it218mfc5

AITOOLS

AI TOOL: SUNO

There are all sorts of AI-enabled music making tools - everything from stem separation to virtual instruments, to programs that write music. However, many of the tools that

> claim to compose music based on user prompts are less than exciting--most of the musical output can be void of inspiration, coherent structure, and soul. Suno changes all of that. suno.ai/ This is by far the most impressive generative composition algorithm widely available at the moment. At a recent keynote address during the CT Music Tech Day at the Hartt School of Music, Dr. Jim Frankel stunned the audience with what it created. He asked Suno to compose a reggae song about the Hartt School of Music. Thirty seconds later, a reggae tune, complete with lyrics and





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a vocal part, popped up. The result was so amazing that it silenced the skeptical audience of music educators. Listen to the song here: musictechhelper.com/blog/ai-tool-suno

AITOOL: CASSETTE

The free version of Cassette allows you to create music based on text prompts, as well as a bunch of other options. cassetteai.com/dashboard While the free account doesn't allow you to export your finished musical creations, it is still a very powerful tool for students who are looking for inspiration for their compositions. The affordably priced upgrade option (\$3.99/month) allows you to export your musicas well as some other powerful features. Take a closer look with this video: tinyurl.com/it218mfc7

AI TOOL: LALAL.AI

Custom karaoke? Yes, please! This online tool does a great job of 'vocal removal.' Lalal.ai is an online stem-separator. Basically, it takes a mixed, final recording, and breaks it into separate tracks (stems). Stems for many popular songs are available courtesy of the artists themselves. Lalal.ai can help when you cannot locate the stems or instrumental-only versions. Please enjoy responsibly...be mindful of copyright in how and where you use these tracks. www.lalal.ai

AI TOOL: NSYNTH SOUND MAKER

NSynth Sound Maker is a really cool Google Experiment with help from NSynth and is very different than other types of synthesizers. Rather than relying on things like oscillators, filters, envelopes and amplifiers, NSynth uses machine learning to create sounds from a dataset that includes over 300,000 individual notes from over 1,000 different instruments. You can check out the dataset here: tinyurl.com/it218mfc6. NSynth Sound Maker is a simple instrument that allows users to combine two different sounds, with a mixer that allows you to crossfade between the two sounds to get more or less of one in the mix. You can trigger the sounds using your QWERTY keyboard, or a MIDI keyboard. experiments.withgoogle.com/ai/sound-maker/view

AITOOL: MELODYSTUDIO

MelodyStudio is an amazing platform for songwriters and creators to help create melodies for lyrics that the user supplies melodystudio.net/To give it a try, sign up for a free preview account and type in lyrics. The results are more impressive than from other AI powered tools. Before diving in, check out this video that provides a comprehensive overview of the product. www.youtube.com/watch?v=QDyUd6zSUAc

Looking for even more ideas plus tips on how to teach music with technology? Explore Dr. Jim Frankel's site, and especially his blog musictechhelper.com/blog. T

MARJORIE LOPRESTI is Director of Content for MusicFirst and co-author of Practical Music Education Technology (2020, Oxford University Press). She has over 30 years' experience teaching elementary, secondary, and undergraduate music with technology. Marj has presented clinics on general technology, brain-based learning, music technology integration and assessment to thousands of educators. She is honored to have been named NJMEA Master Music Teacher and TI:ME Music Technology Teacher of the Year.

DR. JIM FRANKEL is the Founder and Director of MusicFirst. He is a widely published author in various state, national and international journals of music education, and the author of several books including The Teachers Guide to Music, Media & Copyright Law, co-author of YouTube in Music Education, contributing author for Critical Issues in Music Education and co-author of Making Music with GarageBand & Mixcraft. In addition to his writing, Jim is a highly sought-after clinician and keynote speaker in the local, national and international music education community. He is on the Board of Directors for TI:ME, NJMEA, and is the past president of ATMI.





Start or renew your chapter today!

Join the only national music honor society
for students in grades 6-12.

"The time I spent in Tri-M, loving music and helping the local community with my peers, were the best 3 years of my life."

—Janelle S., Tri-M Alumnus

HONORS

Recognize the outstanding music students in your school.

LEADERSHIP

Empower students with leadership opportunities to lead meetings and organize service activities.

SERVICE

Showcase your music program and impact your community through performances and service projects.



Five Ways to Create a Teaching Moment With

Adapted with permission from a story by Aaron Friedman published in Education Week





IN TUNE'S STUDENT EDITION "Music News" opens with a vignette about "Make Music Day." The article says, "Celebrated every June 21st, Make Music Day is a global event where cities around the world feature performances by thousands of musicians of all ages, backgrounds, and skill levels. Originating in France in 1982 as "Fête de la Musique," it has blossomed into an international phenomenon, observed in over 120 countries and 1,000 cities. The ethos of Make Music Day is inclusive and democratic; there are no auditions, it encourages all forms of music-making, and every performance is free and open to the public. From street performances to concerts in parks, to choirs in malls and bands on balconies, it's a day when amateur musicians have the chance to share their passion, sometimes playing alongside professionals, and creating a rich tapestry of musical experiences..."— ed.

ROUND THE WORLD, on a single day, millions of amateur and professional musicians pour out onto porches, street corners, and parks to share their music with friends, neighbors, and strangers. And on that day, music educators everywhere



tap into their larger musical communities to create unique opportunities to learn. You can do it too—or use some of these ideas to get your students thinking and acting both musically and globally throughout the year. So whether or your school is in session on Make Music Day, here are just a few ways for you and your students to get involved.

1. GO OUTSIDE AND DJ LIKE THEY DO IN LAGOS

At some point, nearly everyone has watched a DJ spin at a wedding or concert and wondered what they were doing. So, Make Music Lagos organizers decided to draw upon the vibrant and growing electronic dance music scene in Nigeria by offering free DJ lessons for Make Music Day. They set up professional DJs in open spaces at the Ikeja City Mall and the University of Lagos. Music students, as well as many curious members of the public, turned out to attend the lessons, which were accessible even for those with no musical training. Merely by moving the lessons outdoors, they turned what might have been a dry music-production class into a bustling public event with the music itself attracting passersby. (In the end, they even had an unplanned DJ battle and gave away two turntables to the winner!) When your subject is meaningful to a larger public, taking your class into the community can lead to unanticipated inspiration and surprises.





2. LEARNING FROM EACH OTHER: BAND **MASHUPS IN HANOVER, GERMANY**

Since 2015, Hanover's Make Music Day (which they call "Fête de la Musique" in honor of its French origins) has featured a "Band Mash-Up" as one of its annual highlights. The Mash-Up is an international music exchange between bands from Hanover's sister cities (including Rouen, France, and Poznan, Poland) and a local Hannover-based group. In the lead-up to June 21st, these musicians spend five days together at the MusikZentrum Hanover, a musical hub with a studio, event space, and practice rooms, learning each other's styles, techniques, and songs. At night, they stay at an arts-themed guesthouse where they have barbecues and other activities to get to know each other on a personal level. During the Fête de la Musique the musicians jam together on stage and play the new songs they've learned from each other over the past week. Although the Hanover project is focused on international fellowship and professional development for working bands, the same concept can benefit younger musicians who write original material. Nothing sharpens skills like learning music from peers and hearing

someone else's unique interpretation of yours. Paired musicians could be from different classes, schools, cities, or even countries, with the music bridging the distance between them.

3. STREAM IT ONLINE: **MAKE MUSIC DAY U.K.**

Norfolk County, England's Make Music Day U.K. has included a remarkably well-attended streaming concert of amateur teenage and elementary school choral singers broadcast live from the St. George's Theatre Cafe in Great Yarmouth. Over 525 locations tuned in to watch the live stream of the event, including many local schools that showed the performances to multiple classrooms, bringing the total viewership to several thousand people. Students get excited to perform for large audiences, but how to attract such a high viewership? In Norfolk, they did it in a few ways. First, they held the event in an attractive venue outside of school, to make it feel like a special occasion. Second, they promoted it to local schools, as well as nationally through the NYMAZ music charity, which works in rural areas where live music is rare, and streaming is a natural alternative. Finally, they supported the concert with a live Twitter commentary, sending dozens of Tweets during the event inviting people to tune in. All of this takes time, but with the right promotional strategy, the audience for your students' performance can get big!

4. FIND MUSICAL MENTORS: **SOUSAPALOOZA IN THE U.S.**

For eight years, Sousapalooza has been a highlight of Make Music Chicago. Each June 21st, hundreds of wind band players—from amateurs to the Chicago Symphony Orchestra's principal trumpet Chris Martin and former principal clarinet Larry Combs—have gathered in Daley Plaza, in the heart of downtown, to play the great marches of John Philip Sousa. Sousapalooza is open to players of any age to join and play in a massive wind band. It's proved to be so popular that nine other cities have created their own Sousapaloozas for Make Music Day.

Ultimately, Sousapalooza's success comes from the relationships it builds between amateur and professional musicians. The amateurs love that they can play side-byside with some of the best musicians in the city. The professionals feel the satisfaction of being mentors and elder statesmen to the next generation without having to commit much time. And, because John Philip Sousa's music is straightforward and almost indestructible, the final re-



Musical Instrument and Equipment Manufacturers Support Make Music Day

S REPORTED IN THE In Tune Student Edition this month, NAMM and their member manufacturers of musical instruments and equipment in the U.S. and around the world have been playing a role in promoting Make Music Day, each with their own participation. In Tune sponsor Elixir Strings has created a series of restringing events called "String Together" held in collaboration with music equipment retailers, in their stores on June 21st.

To kick things off, Elixir Strings contacted their retailers saying, "The overall vision is for String Together events to introduce the instrument to new players, lapsed guitarists and the guitar curious. Customers will get a free string change with Elixir Acoustic Phosphor Bronze Strings that day at participating dealers. Many dealers use this as a store wide celebration by offering mini lessons, impromptu jam sessions and specials to make it a fun experience. It's an opportunity to create a positive customer experience and make new customers."

To learn more and register for the String Together program, go to: makemusicday.org/strings

sults never sound too bad, even without prior rehearsal. And it doesn't hurt that the event has a memorable name!

5. JOIN A MUSICAL TRIBE: MASS APPEAL IN THE U.S.

Since 2009, one of the most popular Make Music Day initiatives has been Mass Appeal, a series that brings together thousands of musicians of all levels and ages to make music in large, single-instrument groups. Violinists play with each other every time they show up to rehearsal. But as much fun as it is to play with new musicians, violinists normally rehearse and practice with large cohorts-not so much the oboist. They rarely mingle with a lot of other double-reedists; a guitarist doesn't normally play with hundreds of other guitarists ... except on Make Music Day!

Each year for Make Music New York, where Mass Appeal started, 15 to 20 different instruments have their own special events. At Mass Appeal Guitars, over 200 guitarists come to Union Square on June 21st to meet each other, jam, take lessons, hear performances from world-renowned guitar players (such as Alex Skolnick and Mark Stewart), and then play together in an hourlong set of rock classics. Just as popular, for an entirely different crowd, is the Mass Appeal Recorder gathering on Manhattan's Upper West Side, welcoming all sizes of recorders (sopranino through contrabass) to play a selection of Renaissance and Baroque pieces. Young players who come to a Mass Appeal event discover that they are not alone and find amateur musicians of all ages joyfully playing, sometimes decades after their school days have ended. By developing their skills on an instrument, they are joining a musical tribe

that they can belong to their whole lives. And when students see that music is not just an academic pursuit, but a social one, they might continue to love making music and hone their abilities, long after they've forgotten their quadratic equations.

AARON FRIEDMAN is the president of the nonprofit Make Music Alliance.

The following quiz questions can be used to test for comprehension or for general reading of this issue of *In Tune*. (The answers are on page 3 of the Teacher's Edition.)

1. Which Stranger Things actor uses a nom de plume for their singing career?

- A. Winona Ryder
- **B.** Joe Keery
- C. Millie Bobby Brown
- D. Gaten Matarazzo

2. Herbie Hancock made his professional debut at which age?

- **A**. 7
- **B.** 9
- **C.** 11
- **D.** 13

3. To be a great producer, you'll need:

- A. Solid communication skills
- **B.** Excellent listening skills
- C. Both A and B
- **D.** Neither A or B

4. Which band was heavily influenced by The Beatles?

- **A.** The 1975
- **B.** Paramore
- **C.** The BeeGees
- D. Fleetwood Mac

5. How is an altered pentatonic scale different than a pentatonic scale?

- **A.** One of the notes is changed in the scale.
- **B.** It has less notes in the scale.
- **C.** It has more notes in the scale.
- **D.** There's no such thing as an altered scale.

6. What transition did Muni Long (previously known as Priscilla Renea) make in her career?

- **A.** From a Grammy-winning artist to a professional songwriter.
- **B.** From a professional songwriter to a Grammywinning artist who performs her own songs.
- **C.** From a recording artist to a music producer.
- **D.** From a songwriter to a music executive.

7. According to Muni Long, what is a significant challenge faced by professional songwriters?

- **A.** They often receive immediate payment for their work.
- **B.** They may not see earnings from their songs for up to two years.
- **C.** They are well-compensated and recognized for their contributions.
- **D.** They have the right to unionize and protect their interests.

8. What is the primary advantage of using "near field monitors" in a project studio?

- **A.** They are less expensive than other monitors.
- **B.** They project sound across large rooms.
- **C.** They provide high-quality sound reproduction at modest volumes.
- **D.** They are portable and can be easily moved.

9. What characteristic is common among Shure and Sennheiser headphones recommended for studio use?

- **A.** They are the cheapest options available.
- **B.** They offer the best noise cancellation features.
- **C.** They are known for their reliability and durability.
- **D.** They are specifically designed for casual listening.

10. What makes the song "What I Like About You" by The Romantics particularly notable for its performance?

- **A.** It was a chart-topping hit upon its release.
- **B.** Its drummer, who also sings lead, plays with an unusual open-handed technique.
- C. It features complex drum patterns that change throughout the song.
- **D.** It includes a variety of different musical instruments not typically used in rock music.

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